

## Shepherd's Center of Winston-Salem

The Shepherd's Center of Greater Winston-Salem was founded in 1985, and is a member of the Shepherd's Centers of America, a national network of centers that have improved the quality of life of two million aging adults through volunteer service, lifelong learning and health promotion. The strong national network enhances both our individual and collective voice as we speak out to address the challenges and culture of aging in America today.

## 2023 Financial Results

Fundraising Events	\$ 77,944
Congregations	39,708
Individuals	152,059
Memorials & Honoraria	19,015
Foundations & Grants	588,516
Corporations	35,950
Organizations	4,650
Program Income	42,168
Investment Income	21,794
Miscellaneous/Other	5,756
<b>Total Income</b>	<b>\$ 987,560</b>
Personnel Cost	\$ 446,990
Direct Program Expenses	325,025
Office & Equipment	57,309
Fundraising/Publicity	34,270
Utilities, Building & Grounds	23,637
Dues & Publications	2,005
Audit	6,082
Volunteer Recognition	4,462
Staff & Board Development	1,635
Insurance	11,633
Travel	497
Sales Tax	5,338
Miscellaneous/Other	1,237
<b>Total Expenses</b>	<b>\$ 920,120</b>
<b>Net Income/Loss</b>	<b>\$ 67,440</b>
<b>Endowment Fund Balance (Winston-Salem Foundation)</b>	<b>\$ 152,712</b>

## 2023 Officers and Board of Directors

<i>President:</i>	Jackie Brewer
<i>Vice-President:</i>	Fred G. Johnson, Jr.
<i>Secretary:</i>	Renaë Caldwell
<i>Treasurer:</i>	Stephen Saxon
<i>Assist Treasurer:</i>	Gordon Q. Slade

### Board of Directors

Ritchie Brooks	Jami Pinkert
Rev. Angela Brown	Burton V. Reifler, M.D
Carolyn (Ty) Fox	Aimee Smith
Juan Carlos Lebrija	Mark Welker, Ph.D
Kathy Lowe	Virginia White
Catherine Maynard	Mildred Wood

### Staff Members

<i>Executive Director:</i>	Sam Matthews
<i>Associate Executive Director and Faith In Action Care Program Director:</i>	Linda Lewis, MDiv
<i>Faith In Action Care Program Assistant:</i>	Carol Ann Harris, MDiv
<i>Volunteer Coordinator:</i>	Cheryl Lane
<i>Transportation Coordinator:</i>	Karen Siburt
<i>Transportation Assistants:</i>	Carol Blackley, Vickie Myers, LaShawn Best
<i>Vital Living Program Director:</i>	Kristin Larson
<i>Vital Living Program Assistants:</i>	Luba Nemcow and Wanda Patterson
<i>Office Manager:</i>	Kumu Kandiah
<i>Office Assistants:</i>	Theresa McGuinness, Eliot Esparza

***We wish to thank our community partners,  
congregations, foundations, corporations  
and organizations for supporting our mission  
of serving older adults in the community  
during the year.***



# The Shepherd's Center of Greater Winston-Salem

## 2023 Annual Report

**1700 Ebert Street  
Winston-Salem, NC 27103**

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Website: [www.shepherdscenter.org](http://www.shepherdscenter.org)**

## The Shepherd's Center Statement of Purpose

### The Shepherd's Center

- ◆ Involves and sustains older adults who desire to live independently in the community.
- ◆ Strengthens ministries with older adults by building upon interfaith coalitions that encourage community collaboration.
- ◆ Provides opportunities for older adults to use their experience, skills, values and gifts in meaningful ways.
- ◆ Enhances life satisfaction through life-long learning, caring relationships, creative expression, and volunteer community service.
- ◆ Encourages and experiments with new programs and services that will lead to successful aging for both active and homebound older adults.

### Our Mission

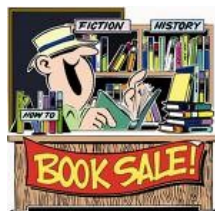
The Shepherd's Center of Greater Winston-Salem is an interfaith ministry that promotes and supports successful aging by providing direct services, volunteer opportunities and enrichment programs for older adults.

*Promoting and Supporting Successful Aging*

## 2023 Program and Services Highlights



FAITH  
IN ACTION



### Faith In Action Care Program - Respite Care, Visitation, Minor Home Repairs, Transportation and Caregiver Training Services

The **Faith In Action Care Program** enables older adults to remain independent with vital support and services. Over **20,700** requests for services were received in 2023. **175** dedicated volunteers provided over **25,000** hours during the year in serving the needs of **3,448** individuals and families. Program requests included a record **15,748** one-way Medical and Grocery Transportation trips; **1,200** Minor Home Repair and ramp requests; and over **2,700** Visitation and Respite Care visits, cards and phone calls for **292** individuals and families.

### Vital Living Senior Center Program

The **Vital Living Program**, a certified **Senior Center of Excellence**, offered a broad range of activities including health and wellness classes, bridge, knitting and crochet, fellowship & games, health education classes and discussion groups. Many offerings returned to in-person while some remained virtual during the year due to the Covid-19 pandemic. Total attendance for all programs was a record **43,546**. Programs were offered in collaboration with Salemtowne, Senior Services, Forsyth County Public Library, Town of Lewisville, Winston-Salem Parks and Recreation, and numerous area congregations. The number of participants was **3,478** for the year.

**SHIIP**, the Seniors' Health Insurance Information Program, is a program of the N.C. Department of Insurance. As the Forsyth County SHIIP coordinating site, trained Shepherd's Center volunteers and staff assist with enrollment in Medicare, Prescription Drug Plans, Medicare supplements, Medicare Advantage Plans and assistance with long-term care insurance for beneficiaries in our community. During 2023, staff and volunteer counselors assisted over **1,500** individuals. Monthly Welcome to Medicare sessions, community presentations, exhibits at events, enrollment events, as well as individual counseling sessions took place during the year.

### 36th Annual Used Book Sale

Volunteers worked each week to process used books donated for the annual used book sale. Over **125** volunteers staffed the **36th** annual sale from **May 4** to **May 6**. The event has grown to be the largest book sale in the Triad and draws interest from the region as well as surrounding states. The sale, and related activities, resulted in over **\$78,000** which benefited the programs and services of the Shepherd's Center.

### Major Grants Support Mission

Grant funding was received from the N.C. Division of Aging and Adult Services, N. C. Department of Insurance, Forsyth County and County ARPA funding, The City of Winston-Salem, WS Department of Transportation, Novant Health, the Pfefferkorn Foundation, Wells Fargo Foundation, Strickland Family Foundation, Atrium Health Wake Forest Baptist, The Winston-Salem Foundation, and Winston-Salem State University.

◆ *Serving* ◆ *Educating* ◆ *Inspiring* ◆ *Supporting* ◆ *Enriching*